

An important day for Positive Environmental Action

The World Environment Day (WED) was established in 1972, by the UN and is celebrated on 5th of June every year. This annual celebration is an opportunity to remind everyone the added value for humanity and the planet's future, that is expressed through the Stockholm Conference on Human Environment.

World Environment Day is the main UN vehicle to promote global awareness and action for the environment.

Every year, the United Nations Environment Program (UNEP) celebrates the World Environment Day, anticipating an even greater awareness on environmental issues and eventually more action.

The theme of this year's event is "Seven Billion Dreams. One Planet. Consume with Care."

This year's theme is particularly powerful, because there's room for everyone to take a moment to question how we live and how it impacts the planet. We all need to evaluate our habits as consumers: the way we shop, the way we eat and the way we travel.

Many of the Earth's ecosystems, are close to critical tipping points of exhaustion or irreversible change, under the pressure of high population growth and economic development.

The United Nations Environment Program concludes that the creation

of more sustainable lifestyles is vital:

"By 2050, if current consumption and production patterns remain the same and the rate of the population increase remains unchanged (9,6tril are expected), we shall need three planets to sustain our lifestyles."

Living well within planetary boundaries is the most promising strategy for ensuring a healthy future."

This year's Environment Day is being globally hosted by Italy, a country at the forefront of global action towards improved global nutrition and resource use.

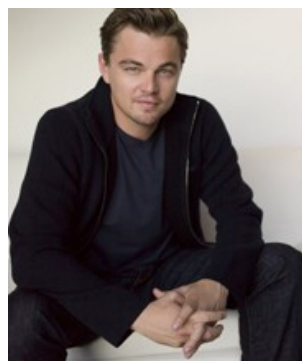


It is imperative for everyone today, to remain focused on the urgency to respect the planet's carrying capacity and on the efficient management of our natural resources, if we really want to ensure welfare and prosperity worldwide.

Supporters of the WED



The global community voices its support of WED 2015 and shares their dreams for the planet.



Leonardo DiCaprio

Overconsumption of food is detrimental to our health and the environment. Land degradation,

declining soil fertility, unsustainable water use, overfishing and marine environment degradation are all lessening the ability of the natural resource base to supply food.

World environment day is just few hours away... We must fight overconsumption and food waste.



Bertrand Piccard

When we speak of clean technologies for the world, it is not a dream, it is real.

Every Action Counts!

This year's WED is the occasion for everyone to stand up and realize the degree of responsibility to care for the planet and turn to an attribute of change.

Although individual actions might seem disproportional against the global trends and threats, there is no doubt that when billions of people join forces in a common cause, they can make the difference for the big change!

Environmental problems cannot wait and they must be solved immediately.

Some of the areas that need immediate attention in order to "save what we can" are:

- Sufficient management & quality upgrade of the water resources.
- Solid waste treatment

- Civil protection, landscape fortification and marine environment.
- Atmospheric environment - composition and its impacts
- Institutions - environmental awareness.
- Spatial planning and sustainable development
- Protected areas management and environmental sociology

Environmental protection does not conflict with development, as many tend to believe today.

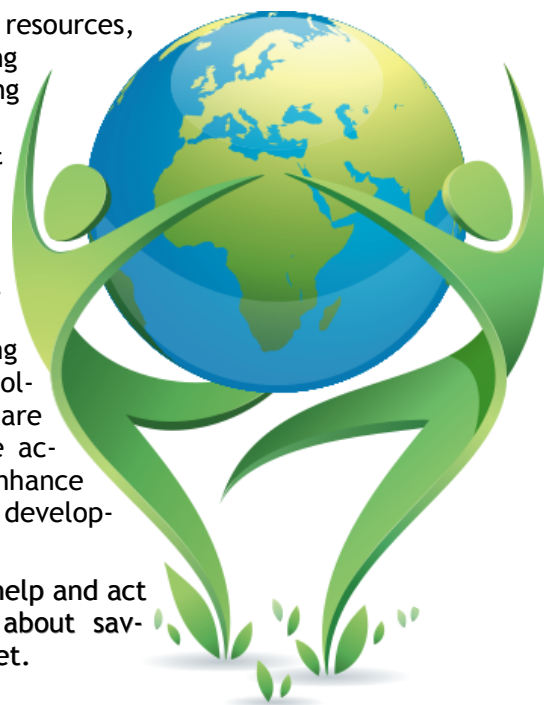
Sustainable development however, is towards everybody's interest.

Protecting coastal tourist areas, introducing clean technologies, saving energy by using re-

newable resources, implementing energy saving interventions & measures in industry - the residential sector & transport and tackling industrial pollution, are some of the actions that enhance sustainable development.

Let's try to help and act responsibly about saving our planet.

Small changes in our daily habits can contribute significantly to environmental protection, especially in the fight against climate change.



We haven't inherited this planet from our forefathers but borrowed it from our future generations and that's why we must return it back to them, intact!

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